



# Mesa Leadership

Training and Development Program

*A Program of the Mesa Chamber Business in Education Foundation*

***Bringing Leaders and Opportunities Together Since 1981***

*Cultivating Leadership within the Community*

**Class of 2011  
Application Packet**

# *Mesa Leadership Training and Development*

## *PROGRAM OVERVIEW*

The Mesa Leadership Training and Development (Mesa LTD) Program provides a unique opportunity to learn about the community of Mesa. There are **nine class days (one held each month from August to April)** that provide a broad understanding of what Mesa has to offer its residents and business-people, with a focus on education, government, arts & culture, effective advocacy, sustainability, public, social services and economic development. Monthly classes allow class members to explore opportunities for increased participation in city affairs and provide an opportunity to interact with current agents of change within Mesa. **Class days are usually held on either the first Friday or Saturday of each month.** Efforts are made to avoid scheduling class days on holidays and religious days of significance. **Class days generally begin at 8:00 am and end around 4:00 pm.** Lunch and other refreshments are provided.

The class curriculum is augmented by a series of educational tours and field trips not normally available to the public. Mesa LTD also provides opportunities to spend a day with a community leader (of your choice) to experience leadership in action. There is **no fee to apply for the program.** If selected for the program, you're required to pay **\$500.00 tuition** to Mesa LTD on or before **June 30, 2010**, to secure your place in the program. Some employer's will assist or pay their employee's full tuition. Partial scholarships, based on economic need, may be available through Mesa LTD's **David C. Guthrie, Jr. Scholarship Fund.**

The Mesa LTD Program is administered by a dedicated group of alumni who volunteer their time to help bring you into contact with a wide variety of community leaders, issues and challenges. Professional consultants and community leaders share their time, experience and expertise on specific class topics and advocacy areas. The purpose of Mesa LTD is to cultivate leadership through exposure to the community and interaction among class members. The ultimate goal of Mesa LTD is to prepare participants in furthering their personal journey along the path of community service and neighborhood renewal.

The Mesa LTD Program began in 1981 and graduated the first class in May, 1982. You're following in the footsteps of **over 600 graduates** who have gone on to become elected officials, provide service to city boards, and/or donate their time and energy serving on the boards of local social and civic organizations. Upon graduation from the Mesa LTD Program, Mesa LTD's Placement Chair can provide you with a list of local organizations and openings to facilitate your future involvement as an agent of change in Mesa. Visit Mesa LTD's web site **[www.mesaltd.org](http://www.mesaltd.org)** for more information.

**Graduation is based on attending classes, participating in a class project, shadowing a leader of your choice, attending several non-profit board meetings, performing a ride-along with police, fire, and park representative as well as choosing among and attending tours that meet your interest.** (*The Mesa LTD Board reserves the right to use a point system to keep track and help determine progress towards the completion of program requirements.*) Each student is expected to participate 100% in the program. The greatest benefit of the Mesa LTD experience is gained through the exchange of ideas and sharing of experiences. The amount of knowledge and experience you gain from the program will depend on how actively you choose to pursue your graduation requirements.

## **Sampling of Class Programs**

The following represent several areas of focus within the Mesa LTD Program. Please note that any of the following topics may be substituted and/or augmented by more relevant subjects, depending on what's happening within the City at any given time.

### **Orientation - Past, Present, and Future**

A fun and lively session facilitated by Mesa LTD alumni. Activities include motivational speakers, a self-assessment personality test, a historical discussion of Mesa and opportunities to network in coming to understand Mesa LTD goals.

### **Mesa City Government**

Facilitated by the City Manager and Department Directors, and supplemented with appearances by various city leaders, an overview of where Mesa has been as its economic and government models evolved, where it is now, and especially, where it's headed in tackling tough resident and business issues.

### **Responsible Growth & Development**

Offers insights from business and city leaders on how best to direct Mesa's resources to advance the city's interests. Interactive discussions help parlay a road map from where sister-cities are headed as well as where Mesa leaders are promising to go.

### **Criminal Justice Day**

Facilitated by local law and justice officials, enforcement responsibilities (police, fire, parks), county & state responsibilities, community responsibilities and opportunities, as well as discussions of enforcement sentencing options (to include: incarceration, probation, referral, and treatment). Interactive exercises relating to conflict management are also weaved into the day's curriculum.

### **Arts, Recreation and Culture**

This session provides an introduction to the unique culture of our community, including participation by people of multiple heritages and ethnicities that make-up the composition of Mesa. Various arts & cultural opportunities are reviewed.

### **Land and People**

The focus of this session is on "access to Mesa" from a transportation and "community-draw" vantage point. City and community resources, business recruiting and retention, as well as interactive exercises dealing with changing economic environments are highlighted.

### **Education Day**

A dynamic day focusing on issues confronting our public and private educational institutions within as well as outside of Mesa, including tours and meetings with spokespeople from those educational venues seeking Mesa enrollees.

### **Social Services Day**

Provides an opportunity to learn about social service delivery systems which operate within the city as well as the challenges these organizations face in providing quality, effective help to Mesa residents in-need.

### **Avenues of Advocacy**

An opportunity to hear from members of the Press as well as State and local elected leadership about gaining support for your ideas and interests. Also intended to reinforce media and PR skills.

## ***Sampling of Possible Tours***

Field tours are designed exclusively for Mesa LTD Class members and alumni. The following tours allow for the interaction between Mesa LTD class members and select community and business leaders. The purpose of such tours is to encourage information sharing and learn how to interact more fluidly with all types of business, civic and organizational persons, and increase one's awareness of Mesa's positive benefits and most critical needs.

### **Mesa City Manager's Tour**

**Mesa Grande Ruins**

**Salt River Project Helicopter Tour**

**Tent City – Estrella Jail Complex**

**Mesa Planning and Zoning Meeting**

**Child Crisis Center**

**Mesa City Council Meeting**

**Mesa Senior Services, Inc.**

**Mesa Police Ride-Along**

**Mesa Fire Ride-Along**

### **Mesa Historical District Walking Tour**

**State Capitol Tour/Meet Your Legislator**

**Mesa Public Library – Mesa Room**

**Mesa Public Schools District Board**

**Center Against Family Violence (CAFV)**

**Sunshine Acres**

**Sirrine Adult Day Health Services**

**Mesa 9-1-1 Call Center**

**Mesa Park Rangers Ride-Along**



The Mesa Leadership Training and Development Program Board and the Recruitment Committee welcomes applications for the **Class of 2011**. Please respond to all areas of the application carefully and legibly. Invitations to a personal interview with the committee are based on the quality of the responses to the questions posed in the application.

This packet includes an overview of the program, eligibility requirements, and the application process. Please read all areas carefully before applying. If you have questions, please contact **Kathy Romano**, Class of **2011 Mesa LTD Recruitment Chair**, at **(480) 628-8359**, or **Barbara Carvella**, Mesa LTD liaison for the Mesa Chamber Foundation, at **(480) 969-1307 ext. 29**.

**Eligibility Criteria**

1. Applicants must be at least **21** years old by **June 1, 2010**.
2. Applicants must permanently reside or maintain a permanent work site in the City of Mesa at the time of application submission.
3. Applicants must commit to completing the minimum requirements for Mesa LTD participation and graduation (see attached program overview).
4. Applicant must agree that photos of participation in the Mesa LTD program may be used by Mesa LTD for promotional purposes.
5. Completed applications must be addressed to the attention of the Mesa LTD Recruitment Chair and mailed to Mesa Leadership Training and Development Program, 120 N. Center, Mesa 85201. Postmark must be on or before the **application deadline, May 8, 2010.**
6. Applicants who are accepted for the Class of **2011** must pay the full tuition fee no later than **June 30, 2010. Request for Scholarship Application must be made by June 10, 2010.**
7. Tuition cannot be reimbursed for accepted applicants who, for any reason, cannot complete the requirements for participation and graduation.

**I. APPLICANT INFORMATION (Please print clearly or type)**

Your Name: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Last First Middle

Mailing Address: \_\_\_\_\_ Fax #: \_\_\_\_\_  
Street Address City Zip

Telephone #'s: (H) \_\_\_\_\_ (W) \_\_\_\_\_ (Cell) \_\_\_\_\_





**VI. MESA'S COMMUNITY CHALLENGES** – Briefly discuss in the spaces below your opinion on the three most pressing problems facing the Mesa community today. Give specifics and suggest viable solutions. Please consider your responses carefully. **(Type or print legibly)**

**1.**

**2.**

**3.**

## VII. APPLICATION DUE DATE

Applications for admission to the Mesa LTD Class of 2011 should be **postmarked no later than May 8, 2010 and mailed to the Mesa Leadership Training and Development Program, 120 North Center, Mesa 85201**. Mail your application to the attention of: **Kathy Romano, Mesa LTD Recruitment Chair**.

**APPLICATIONS POSTMARKED AFTER THE May 8, 2010 DEADLINE WILL NOT BE CONSIDERED!**

*Applicant interviews will be conducted in the month of May 2010 by appointment. All applicants will be notified in writing of their acceptance status by **May 22, 2010**.*

## VIII. SIGNATURE

By signing this application form, you agree to meet the minimum commitments for program participation as outlined in the program overview at the front of the application packet. More specific program requirements will be provided to each class member prior to the commencement of the program in **August 2010**.

*I meet the eligibility criteria and understand the minimum requirements for participation in the Mesa Leadership Training and Development Program. I agree to an interview with the Recruitment Committee, if invited. Please consider my application for acceptance to the **Class of 2011**.*

\_\_\_\_\_  
**(Signature Required)**

\_\_\_\_\_  
**(Date)**