



mesaleadership
TRAINING & DEVELOPMENT

A Program of the Mesa Chamber Business in Education Foundation

Cultivating Leadership within the Community

**Class of 2012
Application Packet**

Bringing Leaders and Opportunities Together Since 1981

Mesa Leadership Training and Development

PROGRAM OVERVIEW

The Mesa Leadership Training and Development (Mesa Leadership) Program provides a unique opportunity to learn about the community of Mesa. There are **nine class days (one held each month from August to April)** with a focus on education, government, arts & culture, effective advocacy, sustainability, public services, social services and economic development. Monthly classes allow class members to explore opportunities for increased participation in city affairs and provide an opportunity to interact with current agents of change within Mesa. **Class days are usually held on either the first Friday or Saturday of each month.** Efforts are made to avoid scheduling class days on holidays and religious days of significance. **Class days generally begin at 8:00 am and end around 4:00 pm.** Lunch and other refreshments are provided.

The class curriculum is augmented by a series of educational tours and field trips not normally available to the public. Mesa Leadership also provides opportunities to spend a day with a community leader (of your choice) to experience leadership in action. **There is no initial fee to apply for the program, but, if selected, the total \$500.00 tuition must be paid to Mesa Leadership no later than July 1, 2011 to secure your place in the class.** Some employers may assist or pay their employee's full tuition. Partial scholarships, based on economic need, may be available through Mesa Leadership's **David C. Guthrie, Jr. Scholarship Fund.** Scholarship information is obtainable through Mesa Leadership's Recruitment Chair.

The Mesa Leadership Program is administered by a dedicated group of alumni who volunteer their time to help bring you into contact with a wide variety of community leaders, issues and challenges. Professional consultants and community leaders share their time, experience and expertise on specific class topics and advocacy areas. The purpose of Mesa Leadership is to cultivate leadership through exposure to the community and interaction among class members. The ultimate goal of Mesa Leadership is to prepare participants in furthering their personal journey along the path of community service and neighborhood renewal.

The Mesa Leadership Program began in 1981 and graduated its first class in May, 1982. You are following in the footsteps of **over 640 graduates** who have gone on to become elected officials, provide service to city boards, and/or donate their time and energy serving on the boards of local social and civic organizations. Upon graduation from the Mesa Leadership Program, Mesa Leadership's Placement Chair can provide you with a list of local organizations and openings to facilitate your future involvement as an agent of change in Mesa. Visit Mesa Leadership's web site (www.mesaltd.org) for more information.

Graduation is based on attending classes, participating in a class project, shadowing a leader of your choice, attending several non-profit board meetings, performing a ride-along with police, fire, and park representative as well as choosing among and attending tours that meet your interest. *(The Mesa Leadership Board reserves the right to use a point system to keep track and help determine progress towards the completion of program requirements.)* Each student is expected to participate 100% in the program. The greatest benefit of the Mesa Leadership experience is gained through the exchange of ideas and sharing of experiences. The amount of knowledge and experience you gain from the program will depend on how actively you choose to pursue your graduation requirements.

Sampling of Class Programs

The following represent several areas of focus within the Mesa Leadership Program. Please note that any of the following topics may be substituted and/or augmented by more relevant subjects, depending on what's happening within the City at any given time.

Orientation - Past, Present, and Future

A fun and lively session facilitated by Mesa Leadership alumni. Activities include motivational speakers, a self-assessment personality test, a historical discussion of Mesa and opportunities to network in coming to understand Mesa Leadership goals.

Mesa City Government

Facilitated by the City Manager and Department Directors, and supplemented with appearances by various city leaders. An overview of Mesa's evolving economic and government models, with a special focus on how Mesa is tackling tough resident and business issues.

Responsible Growth & Development

Offers insights from business and city leaders on how best to direct Mesa's resources to advance the city's interests. Interactive discussions help parlay a road map for Mesa and the region.

Criminal Justice Day

Facilitated by local law and justice officials. Presentations include enforcement responsibilities (police, fire, parks), county & state responsibilities, community responsibilities and opportunities. Interactive exercises relating to conflict management are weaved into the day's curriculum.

Arts, Recreation and Culture

This session provides an introduction to the unique culture of our community, including participation by people of multiple heritages and ethnicities that make-up Mesa. Various arts & cultural opportunities are presented.

Land and People

The focus of this session is on "access to Mesa" from a transportation and "community-draw" vantage point. City and community resources, business recruiting and retention, as well as interactive exercises dealing with changing economic environments are highlighted.

Education Day

A dynamic day focusing on issues confronting our public and private educational institutions within as well as outside of Mesa. The day also includes tours and meetings with spokespeople from educational venues.

Social Services Day

Provides an opportunity to learn about social service delivery systems which operate within the city as well as the challenges these organizations face in providing quality, effective help to Mesa residents in-need.

Avenues of Advocacy

An opportunity to hear from members of the Press as well as State and local elected leadership about gaining support for your ideas and interests. Also intended to reinforce media and PR skills.

Sampling of Possible Tours

Mesa Leadership offers field tours designed exclusively for members and alumni. The tours list below are a sampling of the nearly forty tours offered. Each tour with community and business leaders provides an insider's view of the organization. The purpose of tours is to share information with a focus on increasing the class's awareness of each organization's benefits and most critical needs. Tours also provide an opportunity to learn how to interact more effectively with these organizations.

Mesa City Manager's Tour

Mesa Grande Ruins

Salt River Project Helicopter Tour

Tent City – Estrella Jail Complex

Mesa Planning and Zoning Meeting

Child Crisis Center

Mesa City Council Meeting

Mesa Senior Services, Inc.

Mesa Police Ride-Along

Mesa Fire Ride-Along

Arizona Museum for Youth

Mesa Historical District Walking Tour

State Capitol Tour/Meet Your Legislator

Mesa Public Library – Mesa Room

Mesa Public Schools District Board

Center Against Family Violence (CAFV)

Sunshine Acres

Sirrine Adult Day Health Services

Mesa 9-1-1 Call Center

Mesa Park Rangers Ride-Along

Latino Town Hall

Mesa Channel 11



Class 2012 Application

The Mesa Leadership Training and Development Program Board and the Recruitment Committee welcomes applications for the Class of 2012. Please respond to all areas of the application carefully and legibly. Invitations to a personal interview with the committee are based on the quality of the responses to the questions posed in the application.

This packet includes an overview of the program, eligibility requirements, and the application process. Please read all areas carefully before applying. If you have questions, please telephone Holly Walter, Mesa Leadership Recruitment Chair, at (480) 586-0402, or Renee Roebuck, Mesa Leadership liaison for the Mesa Chamber Business in Education Foundation, at (480) 969-1307 ext. 13.

Eligibility Criteria

- 1. Applicants must be at least 21 years old by June 1, 2011.
2. Applicants must permanently reside or maintain a permanent work site in the City of Mesa at the time of application submission.
3. Applicants must commit to completing the minimum requirements for Mesa Leadership participation and graduation.
4. Applicants must agree that Program participation photos may be used by Mesa Leadership for promotional purposes.
5. Completed applications must be addressed to the attention of the Mesa Leadership Recruitment Chair and mailed to the Mesa Leadership Training and Development Program, 120 N. Center, Mesa 85201. Postmark must be on or before the application deadline, May 20, 2011. Requests for Scholarships must also be submitted no later than May 20, 2011
6. Applicants who are accepted for the Class of 2012 must pay the full tuition fee no later than July 1, 2011.
7. Tuition cannot be reimbursed for accepted applicants who, for any reason, cannot complete the Program requirements for participation and graduation.

I. APPLICANT INFORMATION (Please print clearly or type)

Your Name: Last First Middle E-mail:

Mailing Address: Street Address City Zip Fax #:

Telephone #'s: (H) (W) (Cell)

Have you participated in and/or graduated from another leadership program? Yes No If "Yes" - where?

City State What year?

NOTE: You may attach your resume to cover Sections II, III and IV or just fill out the sections below.

VI. MESA'S COMMUNITY CHALLENGES – Briefly discuss in the spaces below your opinion on the three most pressing problems facing the Mesa community today. Give specifics and suggest viable solutions. Please consider your responses carefully. **(Type or print legibly)**

1.

2.

3.

VII. REFERENCES

References are required from two people who can be contacted to provide knowledge of your qualifications as a Mesa Leadership applicant. Please do not use family members as references. It is preferred that the references are local.

1. Name _____ Home Phone _____ E-Mail _____

2. Name _____ Home Phone _____ E-Mail _____

VIII. APPLICATION AND SCHOLARSHIP REQUEST DUE DATE

Applications for admission to the Mesa Leadership Class of 2012 and Scholarship Requests should be **postmarked no later than May 20, 2011 and mailed to the Mesa Leadership Training and Development Program, 120 North Center, Mesa 85201.** Mail your application to the attention of: **Holly Walter, Mesa Leadership Recruitment Chair.**

APPLICATIONS & SCHOLARSHIP REQUESTS POSTMARKED AFTER THE May 20, 2011 DEADLINE WILL NOT BE CONSIDERED!

IX. APPLICANT INTERVIEWS & ACCEPTANCE NOTIFICATION

Applicant **interviews** will be conducted from **May 27 to June 10, 2011** by appointment. All applicants will be notified in writing of their **acceptance status by June 15, 2011.**

X. SIGNATURE

By signing this application form, you agree to meet the minimum commitments for program participation as outlined in the program overview at the front of the application packet. More specific program requirements will be provided to each class member prior to the commencement of the program in **August 2011.**

*I meet the eligibility criteria and understand the minimum requirements for participation in the Mesa Leadership Training and Development Program. I agree to an interview with the Recruitment Committee, if invited. Please consider my application for acceptance to the **Class of 2012.***

(Signature Required)

(Date)