



## **March 17, 2008 – MLTD Board Meeting Minutes Mesa Chamber of Commerce**

### **Attendance**

Present: Kate Ali'varius, Vicki Coe, Dale Easter, Kay Henry, Laura Hyneman, Nathan Ricks, Linda Sullivan, Denise Traves.

Excused Absence: Dina Higgins, Maria Mancinas, Brian Sexton

Class 2008 Guests: Francisco Ballesteros, Brenda Lee Day, Myra Jane Falkenstein, Craig Henry, Theresa Jepsen, Dee Kemp, Elizabeth Ann Machado, Virginia Saettone and Dorothy Shupe.

### **Call to Order**

The meeting was called to order by Chair Dale Easter at 6:10 pm. Round table introductions occurred to welcome the nine Class 2008 members in attendance.

### **Approval of 2/18/08 Board Minutes**

Denise moved to approve the 2/18/08 board minutes as submitted and Vicki seconded it. Motion passed 7 (yes) to 1 (abstain – Dale).

### **Financial Report**

**Current Account Balances:** Scholarship Savings Account \$440.24; Program Checking Account \$5,287.83; Alumni Checking Account \$3,374.28; Scholarship CD \$2,677.23 and Program 6-month CD \$8,144.12.

**March Expenses:** Kate made a motion to approve the March expenses in the amount of \$504.16 as presented (Attachment B) and Vicki seconded it. Motion passed unanimously.

Nathan reported that one alumnus used MLTD's web site PayPal to pay his/her dues and it worked.

He contacted Lin Adams about the MLTD lifetime membership that existed years ago and she didn't know why it was discontinued.

### **Class 2008 Insights**

Craig and Francisco began the dialogue regarding Class 2008 insights and the rest of the class member attendees also voiced their thoughts. Future class improvement ideas included:

- Class Project - It is very difficult to get all class members to commit to one project and calendar dates. It was suggested that the class have the ability to have more than one project up front to eliminate the need to create make-up class projects afterwards. Also – dedicate class agenda time to discuss and identify the project(s).
- Class Representative(s) – Some believed the class was divided on the class project due to having more than one class rep. It was suggested that class rep(s) be given the class project leadership as one of their official tasks and receive Board guidance prior to starting the exercise. It was also suggested that new class rep(s) get mentoring from former class reps on how to conduct the class project and other tasks.
- Some members thought there was a lot of bickering among class members and others did not. It was mentioned that a potential value of participating in MLTD is gaining the knowledge and ability to work through differences of opinion.
- The board mentoring program needs to be refined and improved next year.

- Class members were unaware that Maria was appointed as their liaison to the board. This needs to be communicated better next year.
- It was requested the class agenda be published earlier in advance of the actual meeting.
- It was suggested that MLTD offer a graduate school (2<sup>nd</sup> year program) to encourage alumni involvement.
- Class Tours - At a couple of this year's tours, no-one at these sites was aware of the planned tour. It was suggested the MLTD Community Liaison Chair contact each site a few days prior to the actual tour to reconfirm. It was also suggested the Chair send out an e-mail to planned tour attendees identifying the class tour leader with a contact phone number.
- One class member requested more information on how boards are organized and identify roles and responsibilities.

### **Action, Discussion or Communication Topics**

#### **Recruitment & 3/18/08 Open House**

Kate anticipated she has invited 300-350 individuals to attend the open house. She has one filled out application and eleven anticipated applications to be turned in. Claudia Walters, Rex Griswold, Scott Smith and Charlie Deaton will all speak at the open house. Dale will pick up the food from RigaTony's. All board members were encouraged to attend.

#### **MLTD Brochure Update Needed**

The existing MLTD brochure needs updating to reflect the web site and tuition changes. It was suggested that Kate contact Pat Esparza, Terri Benelli or Pam Stapley (Mesa Chamber) to see if one of them has the electronic version of the existing brochure.

#### **Annual Meeting/Class Graduation**

Dale reported that Dina contacted John Bradley (DMB) and he agreed to be the 5/2/08 guest speaker and talk about their development plans for their Phoenix-Gateway Airport project. Dale also reported that Maria secured another \$1,000 sponsorship from Southwest Ambulance this year for the event.

**Action:** Kay will send out a reminder e-mail to board members regarding the database updating assignments given out by Dina a month ago.

#### **Marriott Proposal for 5/2/08 Dinner**

Kay (for Maria) presented the Marriott's proposal (Attachment C) for MLTD's 5/2/08 annual alumni meeting and Class 2008 graduation. Maria had also requested proposals from the Hilton and Windermere but they had not responded. Linda made a motion to accept the Marriott's proposal and Laura seconded it. The motion passed unanimously. Kay will contact the Marriott and let them know their proposal was accepted. She will work with Maria regarding the final menu arrangements when Maria returns from her trip. A possible buffet set-up will be also be evaluated. Each graduating class member plus one guest and each board member will receive complimentary tickets to the dinner.

#### **Nominating Committee Update**

Laura reported that the slate of board candidates was complete with the exception of the Curriculum co-chairs. She is aware that the slate of candidates must be communicated in writing to the alumni at least 30 days before the 5/2/08 annual meeting.

**Class 2008 Graduation Points Status**

April 15<sup>th</sup> is the deadline for class members to submit their points for graduation. Vicki has been contacting class members to make sure they will acquire the required 500 points to graduate.

**Monthly Board of Directors Activity Reports (Attachment A)**

Attachment A contains the written March reports submitted by the board members and the following additional dialogue occurred at the meeting.

**Curriculum – Linda Sullivan**

Linda mentioned the class year end survey will be taken during the April class. Francisco and Craig will tally the votes and present a summary class survey report.

**Publicity – Kay Henry**

Kay thanked everyone for submitting such great articles for the March newsletter. The newsletter was published on time via e-mail and regular mail – thanks to Maria.

**Chair – Dale Easter**

As Mesa LTD Chair, Dale has been invited to attend a valley-wide networking leadership meeting that will include chairs of other leadership organizations. The meetings will occur every other month.

He will be asking Charlie Deaton for an update on the status of Mesa LTD's 501c3 in the immediate future.

**Adjourn**

The meeting was adjourned at 7:55 pm.

Respectfully Submitted,

Kay Henry  
MLTD Secretary

Attachments:

- A - March 2008 MLTD Board Activity Reports
- B - March 2008 Expense Report
- C – Marriott Mesa Proposal