



**Mesa LTD Committee Meeting Minutes  
Monday, September 21<sup>st</sup>, 2009  
Mesa Chamber of Commerce**

**Attendance**

**Present:** Kate Ali'varius, Perla Anderson, Vicki Coe, Kay Henry, Laura Hyneman, Dee Kepp, Mary Larsen, Kathy Romano, Sophia Tesch.

**Absent (Excused):** Dale Easter, Theresa Jepsen, Cindy Porter, Ruthann Tryon.

**Guest:** Tom Richards.

**Call to Order**

The meeting was called to order at 6:35 p.m. by Chair Kay Henry.

**Approval of 8/17/09 Committee Meeting Minutes**

Motion was made by Kate Ali'varius, and seconded by Perla Anderson, to approve the 8/17/09 committee meeting minutes as amended by Kay Henry. Motion carried unanimously.

**Treasurer's Report and September Expenses**

Treasurer Perla Anderson presented the September expenses. Perla is working with Barbara Caravella to obtain the expense reports by next meeting.

Motion was made by Vicki Coe, and seconded by Kathy Romano, to approve September expenses in the amount of \$1,076.52. Motion carried unanimously.

**Mesa LTD Logo**

Kate Ali'varius brought in the Mesa LTD directional signs for review by committee members, and circulated preview copies of the Mesa LTD brochure and business card. General discussion on logo, colors, and printing resolution.

**Action:** Kay Henry will ask Karen Hubbard (KLS Designs) to prepare artwork for logo.

**Mesa LTD Business Cards, Thank You Notes, Brochures**

Kay Henry circulated copies of the proposed business card design. Cox Printing has the best prices on thank you notes, envelopes, and brochures, but is too expensive for business cards. Website vendors have more competitive prices on business cards. General discussion and agreement to close out the Mesa LTD post office box and use the Chamber's instead.

**Action:** Kay will check with the Chamber regarding the possibility of using their printer, with charge back to Mesa LTD.

**Action:** Kate Ali'varius will put artwork together for business card based on committee member input.

**Mesa LTD Theme and Guiding Principles**

Laura Hyneman led a brainstorming session on the Mesa LTD theme and guiding principles. Laura circulated copies of Theresa Jepsen's and Sophia Tesch's theme ideas for review. The following vision

statement was proposed: “Cultivating leadership within the community.” General discussion and agreement to think about the Mesa LTD mission and guiding principles for finalization at the October meeting.

**Action:** Laura will email the brochure (Word document format) to committee members, requesting markup and return by September 30<sup>th</sup>.

### **Create Mesa LTD “ABC” Event**

Sophia Tesch passed out copies of the Mesa Arts Center event estimate. General discussion and agreement to consider other venues that might be less expensive and more receptive to a silent auction. The Museum of Natural History has a rooftop that might be a good alternative.

### **Develop Class Member Leadership Skills**

Dee Kepp presented an update on the class project. The following three proposals are currently under consideration: Hispanic outreach for census; disabled veterans; and United Way’s “Christina’s Closet.”

Dee and Ruth are trying to introduce leadership skills training sessions of 20-30 minutes in every class. One activity will use Lincoln Logs and Legos in a team building exercise.

### **Committee and Chair Reports**

Roundtable presentation and general discussion of committee member September activity reports.

### **Adjournment**

The meeting was adjourned at 8:40 p.m.

Respectfully submitted,

Vicki Coe  
Secretary

Attachment A - September Written Activity Reports