



**Mesa LTD Board Meeting Minutes  
Tuesday, January 25, 2011  
Mesa Chamber of Commerce**

**Attendance**

**Present:** Leo Archer, Cheryl Crame, Kay Henry, Laura Hyneman, Mary Larsen, Diane Selleck, Sophia Tesch

**Excused/Absent:** Perla Anderson, John Ford, Teresa Jepsen, Cindy Porter, Ruthann Tryon

**Guest:** Peter Sterling

**Call to Order**

The meeting was called to order at 6:40 p.m. by Chair Laura Hyneman.

**Approval of 12/21/10 Board Meeting Minutes**

The 12/21/10 Meeting Minutes were approved as amended with a motion made by Kay Henry and seconded by Mary Larsen. Motion carried unanimously.

**Treasurer's Report and January 2011 Expenses**

Since Treasurer Perla Anderson was not in attendance, it was agreed that the Report would be sent via email to the Board for approval.

**Action & Discussion Topics**

Recruitment – Laura brought the new brochures and distributed 5 to each Board member present. MLTD will have a table at the Feb. 11<sup>th</sup> Good Morning East Valley event which Laura and Kay will attend. Mary advised that work on an online application form is going forward. Leo suggested using excerpts from various MLTD events on U-Tube as a means of recruiting class members.

Policies – A copy of the amended policy on class tuition was provided for review and discussion. Leo suggested a sentence that stated – participant termination would be discussed and decided in an executive session – be added. Kay will amend.

Tuition – After discussing the pros and cons of raising the tuition rate it was decided to leave the tuition at \$500 for the time being.

Graduation – Mary provided information on two different venues – the Superstitions Golf Club and the Phoenix Marriott Mesa. Superstitions Golf Club was the first choice but they are not a member of the Chamber. Mary will meet with them and encourage them to join. The date of the event is May 6<sup>th</sup>. Several ideas were submitted for speakers for the graduation.

Peter Sterling introduced himself and shared his vision for the Chamber. He tasked the Board with a “homework assignment” – use a laptop, check out “Gangplank” space in Chandler and report at the next Board Meeting.

Fundraising Event – Mary reported that David Hoffman of Dave’s Electric Brew will donate the beer again this year; he is working on a connection for wine to be donated. Kay is working with Pourmaster for a bartender. Kay and Diane agreed to review the catering lists and ask four Mesa caterers to provide quotes for the event. Efforts continue on setting up a way to pay/sign up for the event on the Website.

30<sup>th</sup> Anniversary – Mary would like to see multiple events take place throughout the summer. It would be a great opportunity to raise funds. It also ties in with the 100<sup>th</sup> Anniversary of the Chamber.

**Committee and Chair Reports:**

Sophia reported that Terry Benelli is the next alumni featured on the Facebook site.

The meeting adjourned at 7:56 p.m.

Respectfully submitted,  
Cheryl Crame  
Secretary