



**Mesa LTD Board Meeting Minutes  
March 22, 2011  
Mesa Chamber of Commerce**

**Attendance**

**Present:** Leo Archer, Perla Anderson, John Ford, Kay Henry, Laura Hyneman, Mary Larsen, Cindy Porter, Diane Selleck, Sophia Tesch, Ruth Tryon, Holly Walter

**Excused Absence:** Cheryl Crame

**Guests:** Class 2011 Members – Chris Bradley, Chad Cluff, Ellen Granillo, Liz Henry, Frank McRae and Sunnee O’Rork

**Call to Order**

The meeting was called to order at 6:30 p.m. by Chair Laura Hyneman.

**Approval of 2/22/11 Board Meeting Minutes**

Ruth Tryon made a motion to approve the 2/22/11 board meeting minutes as submitted. Cindy Porter seconded the motion and it passed unanimously.

**Treasurer’s Report and March 2011 Expenses**

Treasurer Perla Anderson presented the March 2011 expense report totaling \$4,235.57. Included in the total was a not-to-exceed \$3,000 amount (300 attendees x \$10 each) for catering the 4/9/11 silent auction event. Theresa Jepsen made a motion to approve the total amount as presented. Cindy Porter seconded the motion and it passed unanimously.

**Class 2011 5/6/11 Graduation**

Laura told everyone that the May 6<sup>th</sup> graduation is being held at the Superstition Springs Golf Club located at 6542 E. Baseline Road in Mesa. A proposed event contract with the golf club is now being reviewed by the Chamber for approval. The graduation’s keynote speaker will be Derek Neighbors, co-founder of Gangplank. Everyone agreed that his presentation should be 20 minutes long with 10 minutes for questions/answers.

**4/9/11 Silent Auction Update**

Kay reported on the status of the April 9<sup>th</sup> fund raiser. The ability to reserve/charge tickets on MLTD’s web site (mesaltd.org) is almost in place. Because of the delay in setting up this charging capability, she recommended that all tickets be sold at \$30 (1<sup>st</sup> person) and \$25 (additional persons) with no increase after April 4<sup>th</sup> as stated previously. Everyone agreed.



Debbi Bertolet of Mesa Public Schools will be providing students (20-30) from the Service Learning program to help at the event. Kay reported that the museum has a PA system but not to the roof. We may have rent equipment to hook-up to the system. John Ford stated he probably could provide the equipment. A tour of the museum is occurring March 25<sup>th</sup> at 4:00 p.m. Kay encouraged everyone to attend the April 9<sup>th</sup> event and said that more silent auction items are needed.

### **Nominating Committee**

Chair-Elect Mary Larsen identified Leo Archer, Sophia Tesch, Theresa Jepsen, Laura Hyneman, Sally Harrison and herself as the nominating committee members. A large portion of the committee's communication will be done via e-mail. The deadline to present the 2011-12 Board Slate of Candidates to the alumni is April 7<sup>th</sup> based on the Governing Rules stating notification must be communicated at least 30 days before the annual meeting occurs.

### **2011 Alumni Annual Meeting**

This year, as in past years, the annual meeting will occur on May 6<sup>th</sup> prior to the Class 2011 Graduation dinner/program. Only current dues paid alumni and Class 2011 graduates can vote at the annual meeting. Laura will put together the agenda and Perla will report on MLTD's 2010-11 financials. Peter Sterling, Chamber CEO, will be asked to say a few words at the beginning of the meeting.

### **Web Site Update**

The credit card capability is almost in place. A fillable Class 2012 Application is now available. Kay requested Recruitment, Graduation and Annual Meeting information be put together and submitted to Karen Hubbard. Kay will alert Karen to accept this information these subjects from Laura, Holly, Mary and Theresa.

### **Miscellaneous Topics**

- **Class Tours:** Leo reported that a couple of tours were cancelled because of lack of participation. A lengthy discussion occurred and recommendations were made for improving the tour process next year.
- **April 2<sup>nd</sup> Class Curriculum & Food:** Everything is a go. Diane reported breakfast was coming from Z Café and lunch from Vito's Pizza. It was suggested dessert (i.e. cheese cake) be purchased from Costco. Laura has a Costco card and will shop with Diane.
- **Recruitment Presentations:** Holly asked for suggestions of organizations that she could make recruitment presentations to. The group provided her with a long list of recommendations.



- **MLTD 30<sup>th</sup> Anniversary Small Events:** John stated that he can get Diamondback box seat tickets for groups of 20. Cost is \$35/ticket.
  
- **Good Morning East Valley:** Laura and Kay attended the last two breakfasts for recruitment purposes. Kay recommended that MLTD attend these breakfasts every month and put admission costs in the budget for next year (\$20/person). MLTD has had a table near the buffet line. Kay recommended having a large table side sign made to sit on the table in the future for better identification purposes. It was also suggested to have a laptop available at the table. Laura suggested that Holly and Perla attend the April 8<sup>th</sup> breakfast and go to the Chamber web site and register.

The meeting was adjourned at 7:45 p.m.

Respectfully submitted,

Kay Henry  
MLTD Past Chair & Acting Secretary